



UCD Institute of Food and Health



**Take the long term outlook**



**UCD Institute of Food and Health**



**Take the long term outlook**



**Get yourself known**





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**Get yourself known**



**Know your unique selling point**





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**Expect setbacks**



Welcome to the CORDIS Website

European research and development

Open call for the Eurostars programme for innovative small and medium-sized enterprises **new**

Commission launches calls for proposals **new**

**Research Funding**

**7th Framework Programme (FP7)**  
 Official portal for participation

Calls Partners Contacts Projects Documents

Seventh EU Framework Programme IRELAND

- FP7 in Ireland
- Legal and Financial
- Who can help you?
- Financial Assistance
- Brussels Office
- Find a call

Search site:  **Search**



- News
- Events
- Calls
- Who can help you - National Contact Points

Home > National Contact Points (NCPs)

**National Contact Points (NCPs)**

There is an Irish National Contact Point dedicated to each thematic area. They are happy to help with any queries you have about participating in FP7. Just click on the thematic area you are interested in below to see who can help you.

**Thematic Areas**

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### Thematic Areas





**Reasons why you don't want to be the coordinator?**

- **You will face very tough decisions**





## Reasons why you don't want to be the coordinator?

- You will face very tough decisions
- You will lose “friends”





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- If it goes wrong, it will be spectacularly wrong





## Reasons why you don't want to be the coordinator?

- You will face very tough decisions
- You will lose “friends”
- If it goes wrong, it will be spectacularly wrong
- Huge administration and bureaucracy





**Reasons why you DO want to be the coordinator?**

- **It will be good for you, your institution and Ireland**





**Reasons why you DO want to be the coordinator?**

- **It will be good for you, your institution and Ireland**
- **You will MAKE “friends”**





## Reasons why you **DO** want to be the coordinator?

- It will be good for you, your institution and Ireland
- You will **MAKE** “friends”
- Put in good planning and it will work clockwork





## Reasons why you DO want to be the coordinator?

- It will be good for you, your institution and Ireland
- You will MAKE “friends”
- Put in good planning and it will work clockwork
- 7% of the budget to buy administrative support





## Application for Proposal Preparation Support for Co-ordinator

### Aim

The aim of the support is to facilitate the preparatory work leading to a proposal for the **coordination** of any research project under the Seventh EU Framework Programme (FP7).

### Eligibility

Applications can be made by researchers in higher education or publicly funded institutions. The scheme covers all fields eligible in FP7. Eligible costs relate solely to the preparation of the application to the European Commission (EC) to a maximum of €12,500.<sup>1</sup> For 2 stage applications the total grant for both stages will be up to a maximum of €12,500.<sup>2</sup>

This is a non-competitive form of support. Proposals will be evaluated under the following criteria:

- o Conformity of the proposed project to the work programme and call for proposal
- o Management capability and track record of the proposer
- o Appropriateness and mix of the proposed partners
- o Actual costs that are necessary to prepare and submit a proposal
- o Benefit of the proposed project to the Irish economy

### Monitoring & Reporting

To maximise the opportunities of a successful



**Possible topic: Strategies for personalised nutrition**

Nutrigenomics offers significant opportunities to improve public health via tailoring diet on the basis of genotype and phenotype. The aim is to integrate scientific, technical, IT, sensory and socio-economic aspects to develop possible principles of personalised nutrition, with consumer benefit being the main driver. The project should develop and test several models and concepts for development, production and distribution logistics of personalised foods. All levels of personalisation should be discussed, from the self choice in shops, over foods for target groups (from healthy consumers to patients), until customised production and delivery systems. Besides the scientific and technical issues, a broad Europe-wide stakeholder

- Read the call. Then read it again, and again .....**
- Draw up a key word analysis of the call  
to make sure you cover every aspect**
- Aim to do “*exactly what it says on the tin*”**





**Have an overview of what the project will achieve**



**UCD Institute of Food and Health**



**Have an overview of what the project will achieve**



**Have an idea of how the whole project might be shaped**





**Have an overview of what the project will achieve**



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**Trust and meet with some close friends,  
no more than 3**





**Have an overview of what the project will achieve**



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**You bought last night's dinner, you're paying for the hotel meeting room, you called the meeting, your friends are glad you asked them, you're in the driving seat**

**Develop version 2 of the discussion document and go back to the initial group via a conference call**



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**Build the consortium slowly and increase to 6 the next meeting.**



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**With the proposed WP leaders build the rest of the consortium. Insist on excellence, high reputation and pay attention to**

- **Gender**
- **SMEs**
- **Geography**



## Start drafting but make sure the partners are thinking like evaluators from the outset



	1. Scientific and/or technological excellence (relevant to the topics addressed by the call)	2. Quality and efficiency of the implementation and the management	3. The potential impact through the development, dissemination and use of project results
<b>All funding schemes</b>	<ul style="list-style-type: none"> <li>• Soundness of concept, and quality of objectives</li> </ul>	<ul style="list-style-type: none"> <li>• Appropriateness of the management structure and procedures</li> <li>• <u>Quality and relevant experience of the individual participants</u></li> </ul>	<ul style="list-style-type: none"> <li>• Contribution, at the European (and/or international level), to the expected impacts listed in the work programme under relevant topic/activity</li> </ul>
<b>Collaborative projects</b>	<ul style="list-style-type: none"> <li>• Progress beyond the state-of-the-art</li> <li>• Quality and effectiveness of the S/T methodology and associated work plan</li> </ul>	<ul style="list-style-type: none"> <li>• Quality of the consortium as a whole (including complementarity, balance)</li> <li>• Appropriateness of the allocation and justification of the resources to be committed (budget, staff, equipment)</li> </ul>	<ul style="list-style-type: none"> <li>• Appropriateness of measures for the dissemination and/or exploitation of project results, and management of intellectual property.</li> </ul>



Begin the administrative side

Register the proposal on Cordis

*Co-ordinator username : XDZZ7RNCXL*

*Co-ordinator password : personalfp7*

Get partners to obtain a PIC



# WP 1 Management

**7% of the budget**



# **WP 1 Management**

**7% of the budget**

**Demand it as non-negotiable**



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## **Options:**

Bring in a management company as a partner

Do it yourself



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Finally, make non-negotiable pro-rata cuts (except management)

**☐ Pay attention to detail**

- **Milestones**
- **Deliverables**
- **Person months**
- **Gantt chart**

**☐ Sell the project**

- **Constantly refer to the call key words**
- **Think non-expert reviewer and get them “excited” on page 1 not page 8!**
- **Sell SME involvement**
- **Gender balance**
- **Geographic representation**

**☐ Use graphics where possible and make the document attractive and easy to read and follow**



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**Look around and get advice on a good professional reviewer**



